

SNIA / SODA Foundation Work Register

Version 1.0

Date Initiated: August 2020

This Work Register is created between SNIA and the SODA Foundation, an open source project under the Linux Foundation to formally define the scope, benefits, and deliverables of the alliance. The register helps all organizations coordinate efforts to achieve the stated goals and objectives.

Alliance Organizations

The [Storage Networking Industry Association](#) (SNIA), and [the SODA Foundation](#).

Background

The SODA Foundation is interested in developing a class of service based software defined storage aggregation capability, leveraging Swordfish concepts directly. SODA Foundation also expects to integrate with Swordfish based storage as data sources.

The SNIA Swordfish™ Specification is an extension of the Redfish Specification to manage storage.

In order to enable a future technical relationship to meet these goals, the SODA Foundation and SNIA propose to engage in a marketing alliance, enabling their respective communities to learn about each other and enabling future collaborative development, bridging the gap between the two organizations around storage management.

Alliance Partner and its Mission

SODA Foundation is an open source project under Linux Foundation that aims to establish an open, unified, and autonomous data management framework for data mobility from the edge, to core, to cloud.

SODA brings together industry leaders to collaborate on building a common framework to promote standardization and best practices for data storage, data protection, data governance, data analytics, etc. to support IoT, big data, machine learning, and other applications.

<https://www.opensds.io/soda-foundation/>

SODA Foundation is a project of the Linux Foundation:

<https://www.linuxfoundation.org/>

Alliance Partnership Benefits

The Alliance Partnership will have the following benefits.

SODA Foundation will benefit from:

- Leveraging established SNIA management technologies for specifying manageability of storage services and hardware platforms.
- Access to the storage service and manageability expertise within the SNIA and its membership

SNIA will benefit from:

- Establishing a manageability standard in the SODA Foundation domain using Swordfish.

This alliance will provide the following benefits:

- Ensure the SNIA and SODA Foundation standards are coordinated and aligned

Marketing Exchange

The alliance partnership provides a marketing exchange between SNIA and SODA Foundation to promote the SODA Foundation project and SNIA standards covered by this work register via the following:

- Cross-promotion (including press releases, social media, email blast, newsletter inclusion) of news and events by both organizations:
 - Webcasts
 - Topic to be reviewed as applicable to both organizations
 - Events
 - SODA Foundation Mini Summits as relevant
 - Storage Developers Conference (U.S.)
 - Storage Developers Conference (India and EMEA)
 - Industry News
 - Topic to be reviewed as applicable to both organizations
 - Joint announcements (including media alerts, press releases, etc.)
 - Industry Terms Definition
 - SNIA Dictionary to be utilized for defining relevant storage terminology and be referenced/promoted by both orgs

- Marketing Information Exchange
 - A regular exchange of marketing plans (a minimum of twice a year)
- Industry Event Participation
 - Share and regularly update event calendars
 - Coordination at industry events, which can include shared booth space, BoF meetings, literature display

Milestone/Deliverables	Timeframe
SODA Foundation participation in SMI-sponsored Swordfish “open-invitation” plugfests	As available
SODA Foundation participation in SNIA Storage Developer Conference activities	See Appendix A
SNIA Swordfish participation in SODA Foundation mini-summit activities and / or other conference activities	See Appendix A

Detailed deliverables for events are called out in Appendix A.

Work Register Review Date

The next review date is expected to be *September 2021*

Resources Identified / Points of Contact:

Below are the members of each organization that will act as points of contact between the two organizations.

SODA Foundation:

- Lawrence Lai - lawrence.lai@futurewei.com

SNIA:

- SNIA SODA Foundation Marketing Alliance – soda-marketing@snia.org.

Corresponding Alliance Partner Document

There are no corresponding documents created by SODA Foundation.

Approval by the SNIA Board of Directors

November 5, 2020

Appendix A - Event Exchange Agreement

Note: Alliance partner benefits and expectations may be adjusted for virtual events

SODA Foundation Mini-Summits

SNIA to receive:

- SNIA receives complimentary table and passes as necessary
- SNIA provides a tabletop sign and literature to display as appropriate
- SNIA Members can attend the Mini-Summits free of charge
- 2 complimentary conference program passes
- Option for speaking opportunities as appropriate and if available
- Option to host a Birds of a Feather program (BoF)
- SNIA Logo to be displayed as Industry Sponsor on presentation slides, website and in print
- SNIA logo featured in Sponsor section of the event onsite signage (where applicable)

In return, SODA Foundation will receive:

- Eblast to the SNIA database of 40K+ to promote SODA Foundation Mini-Summits and invite them to register
- Posting of the SODA Foundation Mini-Summits on the SNIA events page and in SNIA newsletter, SNIA Matters

Storage Developer Conference (If/when held in 2021)

SODA Foundation to Receive:

- Association logo displayed in Association Partner sponsorship category on event websites and promotional materials where sponsorships are mentioned
- Association logo featured in Sponsor section of the event onsite signage
- Alliance Partner registration discount (if offered) for SODA Foundation active technical contributors to attend
- 2 complimentary conference program passes
- 1 table top exhibit space at SDC
- Social media promotion of partnership by SNIA
- Option for speaking opportunities. SODA Foundation has the opportunity to submit an SODA Foundation track for SDC and SNIA may accept other talks with SODA Foundation content. The normal call for paper process is to be followed. Selection of paper will be given preference if there is a good fit of the topic with the agenda.
- Option to host a Birds of a Feather program (BoF)

In return, SNIA will Receive:

- Write-up on SODA Foundation upcoming events webpage for SDC
- Email blast to SODA Foundation database (if applicable)
- Social media promotion of event
- Social media promotion of partnership by SODA Foundation

Storage Developer Conference India (If/when held in 2021)

SODA Foundation to Receive:

- Association logo displayed in Association Partner sponsorship category on event websites and promotional materials where sponsorships are mentioned
- Association logo featured in Sponsor section of the event onsite signage
- Social media promotion of partnership by SNIA
- Option for speaking opportunities. SODA Foundation has the opportunity to submit SODA Foundation proposals for SDC. The normal call for paper process is to be followed. Selection of paper will be given preference if there is a good fit of the topic with the agenda.
- Option to host a Birds of a Feather program (BoF)

In return, SNIA will Receive:

- Write-up on SODA Foundation upcoming events webpage for SDC
- Email blast to SODA Foundation database (regional if applicable)
- Social media promotion of event
- Social media promotion of partnership by SODA Foundation

Storage Developer Conference EMEA (If/when held in 2021)

SODA Foundation to Receive:

- Association logo displayed in Association Partner sponsorship category on event websites and promotional materials where sponsorships are mentioned
- Association logo featured in Sponsor section of the event onsite signage
- Social media promotion of partnership by SNIA
- Option for speaking opportunities. SODA Foundation has the opportunity to submit SODA Foundation proposals for SDC. The normal call for paper process is to be followed. Selection of paper will be given preference if there is a good fit of the topic with the agenda.
- Option to host a Birds of a Feather program (BoF). Note that this is currently a one-day event format, so a BoF may not be appropriate for the event.

In return, SNIA will Receive:

- Write-up on SODA Foundation upcoming events webpage for SDC
- Email blast to SODA Foundation database (regional if applicable)
- Social media promotion of event
- Social media promotion of partnership by SODA Foundation